

## Why add or claim your business with Google My Business?

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### Voordelen / Benefits

<https://www.google.com/business/benefits/>

- ✓ **Het is een Gratis reclame.** It's free advertising.
- ✓ **Al uw gegevens op één centrale locatie. Zo werkt Google Mijn Bedrijf.** All of your information in one simple place. That's how Google My Business works for you.
- ✓ **Zorg ervoor dat uw gegevens juist zijn. - U kunt uw bedrijfsinformatie op elk gewenst moment en vanaf één enkel dashboard bewerken. Uw gegevens op Google Zoeken en Maps worden vervolgens automatisch geüpdatet.** Make sure your info is right. - Edit your business details anytime and they're automatically updated on Google Search and Maps, all from a single dashboard.
- ✓ **Houd uw reviews nauwlettend in de gaten. - Lees wat klanten over uw bedrijf schrijven, reageer hierop als de bedrijfseigenaar en houd uw waarderingcijfers bij.** Stay on top of reviews. - Be the first to know when people are talking about your business, respond to them as the business owner, and track your ratings over time.
- ✓ **Ga na wat wel werkt en wat niet. - Kom meer te weten over uw klanten en over hun relatie met uw bedrijf. Hoe hebben ze u gevonden? Waar komen ze vandaan? Via Google Mijn Bedrijf krijgt u meteen antwoord op dergelijke vragen.** See what's working. - Learn about your customers and how they're interacting with your business. How did people find you? Where are they coming from? With Google My Business, the answers are right here.
- ✓ **Klikken en telefoongesprekken - Ga na hoe vaak er op het telefoonnummer van uw bedrijf is geklikt, hoe vaak er een routebeschrijving is opgevraagd en hoe vaak uw website is bezocht.** Clicks and Calls - See the number of clicks on your business's phone number, driving direction requests, and website visits you receive.
- ✓ **Weergaven - Bekijk hoe vaak klanten uw bedrijf op Google hebben gevonden en leg trends in de loop van de tijd bloot.** Views - See how many times customers find your business on Google and view trends over time.
- ✓ **Routebeschrijving - Ga na hoe vaak er een routebeschrijving naar uw bedrijf is opgevraagd.** Directions - See how many people are clicking to get directions to your business.

**NOTE:** Information, text and details on this document are taken directly from GOOGLE My Business Website. [www.google.nl/business/](http://www.google.nl/business/) A Google e-mail address (g-mail) is required to claim your business and to make updates. This is free.

### Juwels Website Design & Services

Lisztstraat 111, 2551TC Den Haag | Tel: 06 1467 2242 | KvK nummer: 53616316

E-mail: [info@juwels.com](mailto:info@juwels.com) | Website: [www.juwel.com](http://www.juwel.com)

## Laat mensen zien in 2017 dat uw bedrijf open is!

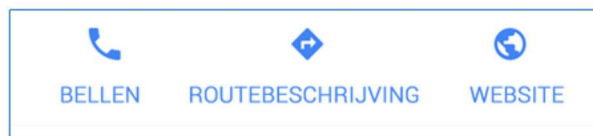
Show people you're open for business in 2017!

[www.google.nl/business/](http://www.google.nl/business/)

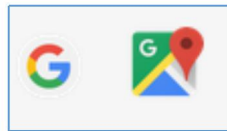


### **U kunt uw openingstijden, telefoon, contactgegevens tonen en aanvullende informatie over uw bedrijf geven. -- Met Google My Business**

Set your business hours, phone number, contact info, directions and more on Google Search and Maps — with Google My Business.



**Zorg ervoor dat uw bedrijf wordt weergegeven wanneer mensen naar u zoeken op Google.** Be there when people search for you on Google.



**Uw bedrijf staat in het midden van de belangstelling. Via Google Mijn Bedrijf krijgen klanten u in het vizier. Uw bedrijf valt op, of mensen nu naar u zoeken op Google Zoeken of op Maps.** Google My Business gets you in front of your customers.

You'll stand out, whether people are looking for you on Google Search or Maps.



**U kunt alle informatie over uw bedrijf geven. Zo hebben klanten alle relevante gegevens bij de hand en kunnen ze met één muisklik contact met u opnemen.** Customers find the right info, right at their fingertips — and can get in touch with just a click. Plus, they can write you a great review!

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**Cost: ~~55,00 Euro~~**

**2017 Special price 25,00 Euro (inc. btw)**

### **My services include:**

- ✓ Add your business or help you claim your business online with Google My Business.
- ✓ Add or correct your business name on Google maps and Google My Business.
- ✓ Add your phone number(s) and address on Google maps and Google My Business.
- ✓ Add or correct your opening hours on Google maps and Google My Business.
- ✓ Add your Website URL to Google My Business , if you have one.
- ✓ Add 6 photos of your business to Google My Business / Google maps.
  - ✧ 1 Logo, supplied by you in jpg, png or gif format
  - ✧ 1 Outside business photo taken by me or you can supply it
  - ✧ 2 Inside photos of your business taken by me or you can supply them
  - ✧ 1 Team photo or self portrait
  - ✧ 1 photo of of employees at work or with happy customers

### **Additional Website services available (not included):**

- Create a New Website for your business (if you don't have one)
- Mobile friendly Website re-design
- Search Engine Optimization (SEO)
- Website content management / maintenance
- Social media management

Contact me today by phone or e-mail for an appointment. I will come to your location to discuss adding your business to Google My Business. Bedankt!

Sincerely,

Julie Otten

Juwels Website Design & Services

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## Do you have a Google G-mail account?

### **No Google account? No problem.**

- I will set up a new Google account for you.
- I will request a "Claim your business" action on your behalf.
- You will be sent a confirmation code in the mail to your business address.
- E-mail or call me with this Google code found on the postcard.
- I will enter the code and confirm your business for you
- Please confirm your business hours and address for me
- I will add the 6 photos and your business info to your Google My Business listing.

### **Yes, you have a Google account.**

- I will sit with you so you can login to your Google account or you can give me temporary access.
- I will help you "Claim your business".
- You will be sent a confirmation code in the mail to your business address.
- E-mail or call me with this Google code found on the postcard.
- I will enter the code and confirm your business for you (if needed)
- Please confirm your business hours and address for me. I will check they are correct on Google My Business
- I will add the 6 photos and your business information to your Google My Business listing.

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